



WINTER PARK RESORT TEAMING UP WITH HOLMAN AUTOMOTIVE

Holman Automotive Now Official Vehicle Partner of Winter Park

FOR IMMEDIATE RELEASE
AUGUST 13, 2019

WINTER PARK, Colo. – In the quest for outdoor adventure, you may as well arrive in style, which is why Winter Park Resort is teaming up with Holman Automotive to make Holman’s Colorado family of brands the “Official Vehicle Partner” of Winter Park.

Like Winter Park Resort, Holman Automotive, which includes Audi Flatirons, Kuni Lexus of Greenwood Village, and Land Rover Denver, adheres to a policy that puts the customer or visitor first, making the new partnership a perfect fit. Also similar to Winter Park, Holman is an established entity, serving Colorado and the Front Range for 30 years, and is known for its professionalism, integrity, and quality.

Visitors to Winter Park are also eligible to receive Holman Premier Pricing, the most competitive member pricing only available to the Winter Park Resort family. For more information, please visit: <https://www.winterparkresort.com/about-us/sponsors/holman-automotive>.

The collaboration between Winter Park Resort and Holman Automotive includes display vehicles rotated throughout the year at the Winter Park base, along with a new and unique “drive event” including all three brands with an on/off-road driving course designed to experience each model to the fullest.

The partnership, a first between Holman Automotive and a ski resort, will also include official sponsorship of two of Winter Park Resort’s most popular summer events, Wild West Whiskey Fest and Mountain Oktoberfest.

For more information on everything happening at Winter Park Resort, please visit www.winterparkresort.com.

ABOUT WINTER PARK RESORT

Located just 67 miles from Denver, Winter Park Resort is home to Trestle Bike Park, featuring over 40 miles of gravity-fed downhill mountain biking with thousands of features designed for riders of all skill levels. Other summer activities include Colorado’s longest Alpine Slide, scenic gondola rides, climbing wall, 18-hole putting course, hiking, and a jam-packed events calendar! For information on summer events and activities, please visit www.winterparkresort.com.

ABOUT HOLMAN AUTOMOTIVE

Holman Automotive treats you and your family as if it were our family. Holman Automotive Group is a premier retailer of new and pre-owned Land Rover, Lexus, and Audi in Colorado. The Holman Colorado family of brands including Audi, Lexus, and Land Rover have been rooted in the Colorado and Front Range communities for 30 years. Our family of dealers live by a "customer first" philosophy dedicated to providing our guests with exceptional experiences and equally important, automobiles designed to help you pursue your lifestyle and adventures. Through our leaders and employees, as well as our company values, we continue to live out that tradition and are excited to share it with you and the Winter Park Resort family.

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